



BalletX
P.O. Box 22713
Philadelphia, PA 19110-2713
www.BalletX.org

BALLETX MEDIA CONTACT:
Christine Cox
215-917-1513

COMCAST MEDIA CONTACT:

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Acclaimed Dance Company Soars with Comcast's Support

PHILADELPHIA, PA BalletX, an award-winning Philadelphia-based contemporary dance company, is delighted to announce that the Comcast Corporation will be its first major corporate sponsor.

BalletX Artistic Directors Christine Cox and Matthew Neenan are thrilled to have Comcast's sponsorship as they embark on an exciting 2011-2012 season. "BalletX will commission five world premieres and introduce five new dancers from some of the top ballet companies in our country," Cox says.

Comcast's Peter Intermaggio, Sr. VP Marketing Communications said, "By sponsoring BalletX, Comcast continues our long standing commitment to supporting the arts and culture in Philadelphia. Ballet X represents an excellent example of the thriving and vibrant arts community in our city."

"Comcast's support will also strengthen BalletX's community outreach program in the Philadelphia Public Schools, specifically Andrew Jackson Elementary School, in the fall. BalletX will introduce 350 students to the experience of original composition and choreography," Cox says.

BalletX's Summer Series, running July 20-24, at The Wilma Theater, will include three world premieres and a company premiere in collaboration with choreographers Annabelle Lopez Ochoa, Roger Jeffrey, Amy Seiwert and dancer/choreographer/film maker Gabrielle Lamb.

ABOUT BALLETX:

Philadelphia based BalletX has earned a reputation in dance and art circles as a premier independent dance company. The award winning Company, is recognized locally and nationally, as an innovative and adventurous contemporary dance company dedicated to commissioning new and exciting work, striking choreography and expanding the boundaries of traditional ballet for all audiences to enjoy. *For more information call 215-917-1513, email info@balletx.org or visit www.BalletX.org.*

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