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FOR IMMEDIATE RELEASE

**BalletX Annual Gala: *The Premier Party*
A Celebration of World Premiere Choreography
SKY Philadelphia, Thursday, March 22**

WHAT: On Thursday, March 22, 2018, BalletX, Philadelphia's premier contemporary ballet and resident dance company of The Wilma Theater, will hold its annual fundraising gala, *The Premier Party* at SKY Philadelphia. This year BalletX and co-chairs Rebecca Malcolm-Naib and Gloria Katsiff celebrate the company's new home, a Center for World Premiere Choreography, opening Spring 2018.

Christine Cox, Artistic & Executive Director and Co-Founder of BalletX, says "This is quite possibly our biggest and most important *Premier Party* yet, as we begin a whole new chapter in the BalletX adventure by opening our very own rehearsal studios in Philadelphia."

The Premier Party kicks off at 6:00pm and runs until 10:30pm, with a VIP Reception for event Sponsors from 5:30pm to 6:00pm, featuring a special toast with the Artistic Team, BalletX dancers, and special guests. The main event includes cocktails and seated dinner, wine tasting by Moore Brothers Wine Company, Live Auction, and a Barsky Diamond raffle prize, and features an intimate performance by very special guests, as well as exclusive one-night-only choreography presented by the dancers of BalletX themselves.

All proceeds from *The Premier Party* directly support BalletX's Philadelphia home season, and the company's mission to produce original works that expand the vocabulary of classical dance for all audiences.

BalletX gratefully acknowledges the generosity of our Premier Party Presenters and Sponsors: Right Recruiting, Alan Palmer, Mary Kirson and Robert Bierman, and Rebecca Malcolm-Naib.

Additional sponsors include SKY Philadelphia, Victory Brewing Company, Freeman's Auction, and Moore Brothers Wine Company.

Event tickets start at \$350 and are limited. To purchase tickets or sponsorship packages, please visit balletx.org/premierparty or call 215-893-9456 x100.

- WHERE:** SKY Philadelphia (formerly Top of the Tower)
1717 Arch Street, 50th Floor
Philadelphia, PA
- WHEN:** Thursday, March 22, 2018
6:00pm-10:30pm
5:30pm-6:00pm (VIP reception)
- PHOTO OPPORTUNITIES:** Contemporary ballet, live musicians, music, costumes, live auction
- INTERVIEW OPPORTUNITIES:** Christine Cox, Tara Keating, BalletX Dancers, Rebecca Malcolm-Naib
- ABOUT BalletX:** BalletX, Philadelphia's premier contemporary ballet, unites distinguished choreographers with an outstanding company of world-class dancers to forge new works of athleticism, emotion, and grace. Founded in 2005 by Christine Cox and Matthew Neenan, and now under the direction of Cox as Artistic & Executive Director, BalletX challenges the boundaries of classical ballet by encouraging formal experimentation while preserving rigorous technique. The company is committed to producing new works of the highest quality and integrity that bring the combined visions of choreographers and dancers to life and cultivate in audiences a collective appetite for bold, new dance. For more information, visit www.balletx.org.

BalletX thanks lead season supporters, the William Penn Foundation, Wyncote Foundation, David Haas, Janet & Jim Averill, Al Palmer, Neal Krouse & Liz Knudsen, Barra Foundation, Fierce Advocacy Fund, Michael Soojian & Terry McKissick, Richard & Anna Marie Grossman, Jane Pepper, and Linda & David Glickstein.