



Media Contact

Josh Olmstead
Marketing & PR Specialist
215-225-5389 ext. 104 (office)
267-303-6831 (cell)
jolmstead@balletx.org

FOR IMMEDIATE RELEASE

MEDIA ALERT

BalletX Announces Community Day at the Center for World Premiere Choreography, June 2

WHAT:

BalletX, Philadelphia's premier contemporary ballet company, will host a Community Day in its new home, the **Center for World Premiere Choreography** at 1923 Washington Avenue on Saturday, June 2 from 9:30am to 6:00pm. The company, led by Christine Cox, has conceived its new 5,000 square foot studio and administrative home as a place of innovation, creation, inclusion, and education. Community Day is an opportunity for friends and neighbors to get a sneak peek of the Center and enjoy a day full of **FREE** classes for all ages. Participants in Community Day will be able to register in-person for BalletX's Fall 2018 dance class offerings, starting September 4, ahead of the online registration date July 2.

"BalletX has moved into our new home and we are thrilled to be planting our roots in our Philadelphia community. I am excited about June 2nd because we open our doors to meet our neighbors, and share in our combined passion for dance," says Cox.

In addition to serving as the site of education and community initiatives, BalletX's Center for World Premiere Choreography is the company's new administrative and rehearsal headquarters, hosting choreographers and dance artists from around the world as the company continues to build its repertory of over 65 world premiere ballets.

Community Day FREE Class Schedule:

9:30AM-10:15AM | Toddler & Me with Stephanie Stevens |
Caregivers and Toddlers Ages 1-2

10:15AM-11:00AM | Creative Movement with Stephanie Stevens |
Ages 3-6

11:00PM-12:30PM | Ballet with Christine Cox | Teen & Adult

12:30PM-1:45PM | Dance and Movement with Sharon Friedler and Jon Sherman | Ages 55+

1:45PM-2:45PM | Dance eXchange Chanel Holland and Amelia Estrada | Ages 6-12

3:00PM-4:00PM | Afro Street Grooves with Bryant Lee | Teen & Adult

4:00PM-5:00PM | Contemporary with Gary W. Jeter II | Teen & Adult

5:00PM-6:00PM | Hip Hop with Raphael Xavier | Teen & Adult

Community Day Class Reservations are Required

To secure your spot, RSVP at <https://www.balletx.org/community-day/>

Community Day Participants May Register In-Person on June 2 for Fall Dance Classes, starting September 4. Online Registration for Fall Dance Classes Available July 2.

The press is invited to cover Community Day. All press inquiries can be sent to Josh Olmstead, BalletX Marketing and PR Specialist, at jolmstead@balletx.org or 215-225-5389 ext. 104 (office) / 267-303-6831 (mobile).

WHERE: BalletX Community Day at the Center for World Premiere Choreography, 1923 Washington Avenue, Philadelphia, PA 19146

WHEN: Saturday, June 2, 2018 | 9:30am – 6:00pm

PHOTO OPPORTUNITIES: Dance classes, community relations

INTERVIEW OPPORTUNITIES: Christine Cox, Tara Keating, BalletX Dancers, Teaching Artists

ABOUT BalletX: BalletX, Philadelphia's premier contemporary ballet, unites distinguished choreographers with an outstanding company of world-class dancers to forge new works of athleticism, emotion,

and grace. Founded in 2005 by Christine Cox and Matthew Neenan, and now under the direction of Cox as Artistic & Executive Director, BalletX challenges the boundaries of classical ballet by encouraging formal experimentation while preserving rigorous technique. The company is committed to producing new works of the highest quality and integrity that bring the combined visions of choreographers and dancers to life and cultivate in audiences a collective appetite for bold, new dance. Since the company's founding, BalletX has expanded its repertoire to include 65 world premieres by over 30 internationally renowned artists, including Matthew Neenan, Jodie Gates, Trey McIntyre, Annabelle Lopez Ochoa, and Darrell Grand Moultrie. BalletX presents three annual performance series as the resident dance company of The Wilma Theater in Philadelphia and has performed at such prestigious festivals as Vail Dance Festival in Colorado, Jacob's Pillow Dance Festival in Massachusetts, and The Joyce Theater and City Center in New York City. April 20, 2018 marks the soft opening of BalletX's Center for World Premiere Choreography, the company's new 5,000 square foot studio and administrative home in Philadelphia. Conceived as a place of innovation, creation, inclusion, and education, BalletX's Center for World Premiere Choreography sets the stage for the company's next decade of dance making. For more information, visit www.balletx.org.

BalletX thanks lead season supporters, the William Penn Foundation, Wyncote Foundation, David Haas, Janet & Jim Averill, Al Palmer, Neal Krouse & Liz Knudsen, Barra Foundation, Fierce Advocacy Fund, Michael Soojian & Terry McKissick, Richard & Anna Marie Grossman, Jane Pepper, and Linda & David Glickstein.