



For Immediate Release

BalletX Spring and Summer Series 2020 Canceled

Philadelphia, PA, May 27, 2020 – BalletX announces the cancellation of the company's annual *Spring* and *Summer Series* performances at The Wilma Theater, scheduled for July 1-25, due to public health concerns surrounding the COVID-19 pandemic.

"It is with a heavy heart that we cancel our *Spring* and *Summer Series*. We look forward to returning to the theater soon. Until then BalletX will continue to connect with you online and through our upcoming digital platform for dance, so that when we return to live performances, we can look back on this experience as a time of hope, innovation, and togetherness," said Christine Cox, Artistic & Executive Director of BalletX.

In response to the pandemic, BalletX has remained committed to its community, introducing several initiatives designed to keep audiences engaged and inspired during the ongoing stay-at-home orders around the world. To date, BalletX has:

- Presented seven weeks of Web Premieres, free archival ballets streamed online
- Offered 190 free dance classes, with thousands of views from around the world
- Started virtual rehearsals, with choreographers in 3 different cities creating remotely
- Planned for a Guggenheim Works & Process Artists Virtual Commission, premiering June 14
- Launched #LunchBreaks, 14 conversations with Cox, dancers, and staff through May 29
- Transferred our free classes to Dance@Home, BalletX Zoom/MindBody dance classes launching on June 1
- Introduced Sunday Morning Highlight Reel, a weekly e-newsletter

BalletX is committed to honoring all *Spring and/or Summer Series* ticket holders and subscribers with the following options:

1) DONATE – BalletX asks ticket buyers to please consider donating their ticket purchase to the company. These donations will provide operational support and help secure BalletX’s future. All ticket donors will receive an exclusive, limited-edition gift and two weeks of BalletX’s digital Web Premiere Series, July 8-21, featuring six ballets from the company’s archive.

2) EXCHANGE – Ticket buyers may transfer their ticket purchase amount to a BalletX e-gift card, which can be used on future performances, digital offerings, merchandise, and more through July 31, 2021.

3) REFUND – If ticket buyers wish to request a full or partial refund of their ticket purchase, please contact the The Wilma Theater Box Office directly at tickets@wilmatheater.org or 215-546-7824.

For assistance with these options, please contact:

BalletX | 215-BALLETX (215-225-5389) | modonnell@balletx.org

About BalletX

BalletX, America’s premier contemporary ballet, commissions choreographers from around the world to create new ballets that are “fresh, inclusive, and connect to what people want” (*Philadelphia Citizen*). Led by Artistic & Executive Director Christine Cox, BalletX has been recognized by *The New Yorker* as a “place of choreographic innovation” for producing 87 world premiere ballets by over 45 choreographers in its 14-year history. In addition to main-stage performances and international touring, the company offers free community pop ups, dance classes, artist Q&As, open rehearsals, and in-school dance education, designed to bring its home city of Philadelphia and the nation closer to dance. Among its many accolades and honors, BalletX was recently featured on the cover of *Dance Magazine’s* October 2019 issue. To

learn more about BalletX's programming and dancers, named "among America's best" by *The New York Times*, please visit BalletX.org and follow the company on social media.

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For more information, press only:

Josh Olmstead, Marketing & PR Specialist

215-225-5389 x104

jolmstead@balletx.org